

Headline	JCI's One World One Vision		
MediaTitle	Urban Health		
Date	24 Oct 2013	Color	Full Color
Section	News	Circulation	19,000
Page No	35	Readership	58,000
Language	English	ArticleSize	273 cm <sup>2</sup>
Journalist	By Edeline Anne Goh	AdValue	RM 2,438
Frequency	Monthly	PR Value	RM 7,313



# JCI's One World One Vision

By Edeline Anne Goh

The Junior Chamber International Petaling Jaya (JCIPJ) hosted its International Cultural Festival on 9 June 2013 in an effort to increase public awareness on the various cultures in Malaysia and around the globe. The event, which was held at the Taylor's lakeside campus, was themed One World One Vision.

The highlight of the event was the dance competition, which had Malaysians aged 7 and

above showcasing their dance skills in any type of dance from 4 zones around the globe namely Asia Pacific, Americas, Africa and Middle East as well as Europe.

Kusari from Aswara, who performed a traditional dance was announced the winner of the competition and took home a RM 1,500 cash prize, a trophy, gift vouchers, a fruit basket and an invitation to perform at the JCI Young Entrepreneur Award in September. A flash mob was also organised – an estimated 130 people joined in the fun and grooved to catchy beats in unison.



Urban Health was one of the sponsors for the International Cultural Festival

There was also a carnival that was held throughout the day, featuring over 100 booths, which sold a variety of goods including international food, handicrafts, clothes and much more. To promote the spirit of charity, part of the proceeds was channeled to the University Malaya Medical Center (UMMC) Leukemia and Cancer Trust Fund and JCIPJ's Youth Training Centre. All in all, over 7,000 students, families, JCI members, tourists and expatriates came to support the event in celebration of cultural diversity. ☺

